

1<sup>st</sup> Annual

# RUNTOE•A•T

5K RUN/WALK TO END ALLERGIES TOGETHER



Sponsorship  
Opportunities





# EAT's MISSION

Advance scientific and medical research to accelerate diagnostics, treatments, cures and prevention of food allergy.

# Prevalence

32 million Americans. 1 in 12 children. 1 in 10 adults.

# Severity

Every 2 minutes, someone is sent to the ER with a food allergy related reaction.

## WHERE WE FUND





Join us for the Inaugural Run to EAT 5K at New Canaan High School on Sunday, October 6, 2019 to fund promising research to help find cures for food allergies. This family fun road race will also feature music, arts and crafts, inflatables, and more finish line fun. Thank you for considering sponsoring this event and for your confidence in our mission.

## PLATINUM SPONSOR

\$1,000

### Event

- Logo on race t-shirts
- Premier logo placement on mile marker signage on course
- Marketing materials distributed at registration
- Logo on participant bibs (limited to first 5 sponsors)
- Logo on individualized event photos emailed to participants (limited to first 5 sponsors)

### Website

- Premier logo placement on registration website
- Logo on race results webpage (limited to first 5 sponsors)

### Social Media

- Dedicated post across all channels before and after event

## GOLD SPONSOR

\$500

### Event

- Logo on race t-shirts
- Logo on mile marker signage on course
- Marketing materials distributed at registration

### Website

- Logo placement on registration website

### Social Media

- Dedicated post across all channels before and after event

## SILVER SPONSOR

\$250

### Event

- Marketing materials distributed at registration

### Website

- Logo placement on registration website

### Social Media

- Dedicated post across channels before and after event

Please complete the following items to confirm your sponsorship.

Choose your sponsorship level:

- Platinum Sponsorship – \$1,000
- Gold Sponsorship – \$500
- Silver Sponsorship – \$250

Can we use your company name? Yes \_\_\_ No \_\_\_

Sponsor Name (as you'd like it to appear) :

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please send your logo in high resolution format as well as any questions about the event to:  
[Michelle@EndAllergiesTogether.com](mailto:Michelle@EndAllergiesTogether.com)

**Deadline for Logos: September 20<sup>th</sup>**

Please make checks payable to  
End Allergies Together, Inc

Mailing Address:

P.O. Box 786

Fairfield, CT 06824

Bank Wiring Info:

Chase Bank

292 Pequot Avenue

Southport, CT 06490

Account #: 535603307 | Wire#: 021 000021

**End Allergies Together, Inc.** is a charitable organization under Section 501(c)(3) of the IRS code making your donation tax deductible. Please keep a copy of this form for tax records. Federal Tax #: 46-3912737

On behalf of **End Allergies Together, Inc.**, thank you for your support and confidence in our mission.

