

2nd Annual

**RED SNEAKERS
FOR OAKLEY**

&

**END ALLERGIES
TOGETHER**

Gala

**Sponsorship
Opportunities**

RSFOandEAT.givesmart.com





Red Sneakers for Oakley's Mission

Committed to educating and advocating for food allergy awareness.

Our Story

Red Sneakers for Oakley was established by Robert and Merrill Debbs after the death of their 11-year-old son Oakley due to a fatal allergic reaction to nuts.

Oakley loved his red sneakers and the family decided to use them as a powerful symbol for increased education and awareness among communities of people with food allergies, but also people who don't have them.

OUR IMPACT





EAT's MISSION

Advance scientific and medical research to accelerate diagnostics, treatments, cures and prevention of food allergy.

Prevalence

32 million Americans. 1 in 12 children. 1 in 10 adults.

Severity

Every 2 minutes, someone is sent to the ER with a food allergy related reaction.

WHERE WE'VE FUNDED



PLATINUM SPONSOR

\$25,000

Event

- Logo on invitation
- Event program full/end page advertisement
- Program listing
- Listed on scrolling screen featuring major sponsors
- 10-person table

PR

- Mention in pre and post-event press

- Premiere logo placement on ticket purchase page
- EAT sponsor web page feature
- Red Sneakers for Oakley website feature

Social Media

- Dedicated post across all channels before and after event

GOLD SPONSOR

\$15,000

Event

- Premiere signage at bar
- Event program full page advertisement
- Program listing
- Listed on scrolling screen featuring sponsors
- 10-person table

Websites

- Logo on ticket purchase page
- EAT sponsor web page listing
- Red Sneakers for Oakley website feature

Social Media

- Dedicated post across all channels before and after event

SILVER SPONSOR

\$10,000

Event

- Signage at bar
- Event program full page advertisement
- Program listing
- Listed on scrolling screen featuring sponsors
- 10-person table

Websites

- Logo on ticket purchase page
- EAT sponsor web page listing
- Red Sneakers for Oakley website feature

Social Media

- Dedicated post across all channels before and after event

BRONZE SPONSOR

\$7,500

Event

- Event program half-page advertisement
- Program listing
- Listed on scrolling screen featuring sponsors
- 10-person table

Websites

- Logo on ticket purchase page
- EAT sponsor web page listing
- Red Sneakers for Oakley website feature

Social Media

- Listed on event thank you post across channels before and after event

TABLE SPONSOR

\$5,000

Event

- Program listing
- 10-person table

Join us for the 2nd Annual Red Sneakers for Oakley & End Allergies Together Gala on Thursday, November 14th, 2019 at 6:30pm at Club Colette in Palm Beach. Featuring guest speaker Robyn O'Brien, author of *The Unhealthy Truth*, cocktails and hors d'oeuvres, a gourmet seated dinner, auction, with dessert and music to follow. Hear the state of food allergy research, ongoing awareness efforts and RSFO's and EAT's next steps towards finding cures.

Please complete the following items to confirm your sponsorship.

Choose your sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Platinum \$25,000 | <input type="checkbox"/> Bronze - \$7,500 |
| <input type="checkbox"/> Gold \$15,000 | <input type="checkbox"/> Table - \$5,000 |
| <input type="checkbox"/> Silver \$10,000 | |

Can we use your company name? Yes___ No___

Sponsor Name (as you'd like it to appear) :

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please send your logo in high resolution format as well as any questions about the event to:
Ryanmarie@RedSneakers.org

Invitation deadline for logos: September 9th, 2019; Program deadline for logos: October 21st, 2019

Please make checks payable to
Red Sneakers for Oakley

Mailing Address:

P.O. Box 2678
Palm Beach, FL 33480

Red Sneakers for Oakley and **End Allergies Together** are charitable organizations under Section 501(c)(3) of the IRS code making your donation tax deductible. Please keep a copy of this form for tax records.

On behalf of **Red Sneakers for Oakley** and **End Allergies Together** thank you
for your support and confidence in our missions.